

PATHFINDER



Health Services Academy

A Degree Awarding Institute under HEC (Restructuring) Act 2018
Government of Pakistan





14th International Public Health Conference, 2024

November 5-6 (Tuesday & Wednesday), 2024

Transforming Research into Action: Redefining Public Health through Social and Behavior Change

14th International Public Health Conference, 2024

Transforming Research into Action: Redefining Public Health through Social and Behavior Change


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PRECONFERENCE WORKSHOPS November 4 (Monday), 2024

Fundamentals of Social and Behavior Change - Frameworks for Improving Health Outcomes by the National SBC CoP 9:00 am – 5:00 pm Venue: Kielmann Hall	Communication and Consultation Skill Workshop for Primary Care Physicians 9:30 am – 12:30 pm Venue: Shakila Zaman Hall
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DAY 01: AGENDA INAUGURAL SESSION

November 5 (Tuesday), 2024 9:30 am – 11:00 am	
Time	Agenda Item
09:30 am	Guests to be seated
09:40 am	Arrival of the Chief Guest
09:50 am	Recitation of the Holy Quran
09:55 am	National Anthem
10:00 am	Welcome address by the Vice Chancellor, Health Services Academy Prof. Dr. Shahzad Ali Khan
10:10 am	Remarks by the Allied Health President
10:20 am	Remarks by Development Partners Ms. Madiha Latif -Country Director Pathfinder International Dr. Shabina Raza -Country Director Nutrition International, Pakistan Mr. Dawar Adnan Shams -National Campaign Manager Nutrition International
10:30 am	Remarks by the Guest of Honour
10:40 am	Closing Remarks by Chief Guest
10:50 am	Opening of the Wellness Center
11:00 am	Tea Break/Visit of the Chief Guest to the Stalls
11:00 am	White Coat Ceremony: Dr. Abdullah Khan, Ms. Abida Mujahid, Dr. Muhammad Kamran
Conference Coordinator: Prof. Dr. Samina Naeem Khalid, Head RMNCH	



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Plenary Session – I (Hybrid) November 5 (Tuesday), 2024 11:00 am – 12:30 pm Theme: Bridging the Gap: Integrating SBC in Health Systems and Family Planning		
Moderator	Prof. Dr. Shahzad Ali Khan (VC, Health Services Academy)	
Time	Speaker	Talk
11:10 am	Keynote Speaker: Dr. Jahanzaib Sohail, Senior Health Economist, World Bank “ Social and Behavior Change in Pakistan: Where are we now and what's next? ”	
11:20 am	Ms. Saman Rai Director General Population Welfare Department-Punjab	Shaping Futures: SBC Insights for Advancing Family Planning in Punjab
11:30 am	Mr. Tariq Azam Lariq Director General Population Welfare Department-Sindh	Pathways to Progress: SBC Strategies for Family Planning in Sindh
11:40 am	Mr. Abdullah Khan Secretary Population Welfare Department, Balochistan	Empowering Choices: An Overview of Social and Behavior Change for Family Planning in Balochistan
11:50 am	Dr. Ikramullah Principal Population Welfare Training Institute-KPK	Transforming Perspectives: SBC for Family Planning in Khyber Pakhtunkhwa
12:00 pm	Dr. Aftab Hussain Director General Population Welfare Department-AJK	Building Foundations: SBC Approaches to Family Planning in Azad Jammu Kashmir
12:10 pm	Mr. Ikramullah Baig Ex-Director Population Welfare Department-GB	Bridging Gaps: SBC Innovations for Family Planning in Gilgit-Baltistan
12:20 pm	Dr. Shabana Saleem Director General Health & Population Wing, MoNHSR&C-Islamabad	National stewardship for enhancing the capacity of SBC integration in health systems to accelerate family planning

Scientific Sessions Day I (12:30 pm - 2:00 pm)

Sessions	Hall A (Session I)	Hall B (Session II)	Hall C (Session III)	Hall D (Session IV)
Organization	National SBC CoP	Pathfinder International	Nutrition International	Population Welfare Department (PWD) Punjab
Theme	Applied Behavioral Science in Practice Routine Immunization	Addressing social and gender norms for improving uptake of PpFP	Enhancing Nutritional Outcomes through Social and Behavior Change Communications	Empowerment through Communication: Leveraging SBC to Drive Sustainable Behavior Change
Chair	Mr. Elnur Aliyev Chief, SBC, UNICEF	Capt. Dr. Usman Ali Khan PD - Punjab FPP, P&SH Department	Dr. Tanveer Ibrahim Chief Nutrition Division, National Institute of Health	Dr. Yasmeen Qazi CEO, QZ Catalyst
Co-Chair	Dr. Zaib Dahar Deputy Director Pathfinder International	Mr. Fayyaz Ahmed COP, BHF, Pathfinder	Dr. Rukhsana Khan, Head of Community Medicine, Fazaia Medical College	Dr. Zubda Riaz Deputy Director, PWD Punjab
Discussant	Dr. Sameera Ali Rizvi Head of Department Public Health, SZABIST	Ms. Madiha Latif Country Director, Pathfinder International	Dr. Ayesha Babar Kawish Al-Shifa School of Public Health (HoD)	Dr. Xaher Gul Program design lead and strategy Advisor
Moderator	Mr. Waqas Shafi SBC Specialist, UNICEF	Mr. Ehtesham Abbas Senior Manager SBCC	Mr. Asim Shehzad National Program Manager, Nutrition International	Dr. Shireen Sukhan DPWO, PWD, Punjab
Rapporteur	Ms. Batool Ali SBC Researcher, UNICEF Ms. Ume Zohra Ms. Fiza Keerio	Ms. Sheneir Khan Mr. M. Arbab Mr. Abdul Salam Laghari	Ms. Ramsha Hijab Fatima Ms. Kaneez Rubab Ms. Eman Sarfaraz Ms. Aimen Minnal	Ms. Eman Sarfaraz Program and Admin Assistant, Pathfinder International Ms. Maniha Zehra Ms. Faiza Bibi
Keynote Speaker	Mr. Abdullah Khan Secretary, Population Welfare Department, Balochistan.	Dr. Talib Lashari Technical Advisor & Focal Person FP2020/2030 Sindh	Mr. Dawar Adnan Shams National Campaign Manager Nutrition International	Ms. Saman Rai Director General, Population Welfare Department – Punjab
Speakers	1. Reducing Cognitive Scarcity in Health and Nutrition Services: Why Integration, Convergence, & Life-Cycle Approaches Fall Short (Faisal Khalil, Behavioural Scientist, UNICEF) 2. Assessment of Knowledge, Attitude, and Perception of Parents Towards Childhood Vaccination,	1. Integration of PpFP and PAFP in all TCHs of Sindh (Dr. Nighat Shah) 2. Enhancing Personal Agency and Informed Decision-Making Among Women & Girls of District Charsadda, KPK (Mr. Asif Ali, Mr. Nazir Laghari) 3. Integration and Institutionalization of Post-Pregnancy Family Planning in	Panel Presentation: NourishMaa Campaign: Enhancing Maternal Nutrition through SBC (Mr. Dawar Adnan Shams) Panel Discussions: Opportunities, challenges, and lessons learned in implementation nutrition SBC interventions:	1. Engaging men and couples in gender-equitable family planning in Pakistan and thematic barriers: an exploratory research design (Mr. Yasir Rahim) 2. Pathways to engage men in family planning: evidence reviews (Ms. Rukhsana Kausar)



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<p>Wardak Province, Afghanistan (Mr. Azizullah Amanzai) 3. An Outbreak of Mumps in a Community School, Park Road Islamabad, Pakistan. October-December 2022 (Ms. Beenish) 4. Human Papilloma Virus Vaccine Initiative and Approach of General Practitioners: A Phenomenological Study in Islamabad (Ms. Fatima Abbas) 5. Are we Prescribing Medicines Rationally? A Scoping Review of the Prescription Culture in Pakistan (Ms. Parniya Ali Akber) 6. Prevalence and Determinants of Malnutrition in Patients with Chronic Liver Disease: A Cross-Sectional Study (Dr. Usman Ghani) 7. Strengthening Public Health Systems through Social and Behavioral Change: A Case Study of SINA's Capacity Building Initiatives in Karachi (Ms. Hina Shareef)</p>	<p>Balochistan. (Ms. Nighat Lakhari) 4. Perception and Knowledge on SRH among Climate Champions: Learnings from Sindh Province (Ms. Shazia Noor) 5. Male involvement in current family planning programs: An exploratory study from Karachi (Ms. Jawaria Mukhtar Ahmed) 6. Adapting and piloting & Respectful maternity care approach in health care facilities in Rawalpindi district: A mixed-methods study (Dr. Ayesha Babar Kawish)</p>	<p>1. Policy support for national awareness, advocacy, and SBC initiatives (Ms. Aaliya Habib) 2. Stakeholders & beneficiaries' input in designing SBC activities, messages, and entry points (Dr. Nilofer Fatimi Safdar) 3. Nourishing change: How media and technology drive social and behavior change in nutrition (Mr. Ali Mazhar Choudhary) 4. Integrating gender in SBC initiatives (Ms. Nasreen Samad) 5.</p>	<p>3. Unveiling the Relationship between Women's Empowerment and Intimate Partner Violence in Pakistan: Evidence from Pakistan Demographic Health Survey 2017-18 (Dr. Aysha Sheraz) 4. Lady Health Workers' Role in Social and Behavioural Change in Pakistan (Dr. Farid Midhet) 5. Impact of Women's Empowerment and Key Factors on the Utilization of Continuum of Care Services for Maternal Health in Pakistan: A Multilevel Analysis (Ms. Sidra Ishfaq) 6. HPV vaccines among young girls in Pakistan: A mixed-method study on knowledge, attitudes, behaviors and barriers (Mr. Shayan Latif) 7. Are the laws governing child labor in Pakistan effective enough to adequately cater to the country's international obligations in this regard, particularly the ILO Conventions on Child Labour? (Ms. Zunaira Baz Khan, Mr. Rawail Sheraz)</p>
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Lunch 2:00 – 2:30 pm

Scientific Sessions Day 1 (02:30 pm - 04:00 pm)

Sessions	Hall A (Session V)	Hall B (Session VI)	Hall C (Session VII)	Hall D (Session VIII)
Organization	International Labor Organization	Health Services Academy	WaterAid	Health Services Academy
Theme	Working for Health	Maternal and Child Health	Integration of Behaviour Change in WASH System Strengthening	Transforming Social and Gender Norms for Improving Health Outcomes
Chair	Mr. Ijaz Malik Air Vice Marshal (R) Social Entrepreneur	Dr. Shahzad Alam Cluster Lead, NPO NCDS/Mental Health	Mr. Muhammad Junaid Country Director WaterAid	Dr. Inam Ullah Leghari Chairperson & Associate Professor, QAU

Co-Chair	<p>Ms. Fatima Shah Director (MRD) Punjab Social Security, PESSI</p> <p>Dr. Adil Naseer (CEO All Pakistan Geo-Scientists Association)</p>	<p>Dr. Iram Naveed Deputy executive (Medical), PIMS</p>	<p>Prof. Dr. Abdullah Khan Registrar, HSA</p>	<p>Ms. Samina A. Hassan Executive Director NIPS Ministry of NHR&C</p> <p>Mr. Shahid Loan CEO, Allah Wala Trust</p>
Discussant	<p>Dr. Ahmad Abdullah Associate Professor, HSA</p>	<p>Dr. Tabinda Zaman Medical Superintendent Punjab Employs Social Security Institution (PESSI)</p>	<p>Dr. Babar Tasnim Shaikh Director ORIC, HSA</p>	<p>Prof. Dr. Farid Midhet Public Health Consultant, Bahria University, Karachi</p>
Moderator	<p>Dr. Ume Habiba Johar PhD Scholar, HSA</p> <p>Dr. Madiha Khalid Associate Professor HSA</p>	<p>Dr. Khizar Nabeel Ali PhD. Scholar, HSA</p> <p>Dr. Farah Pervaiz PhD. Scholar, HSA</p>	<p>Mr. Muhammad Sufyan Provincial Manager WaterAid</p>	<p>Dr. Abdul Momin Public Health Consultant, NUMS</p> <p>Prof. Dr. Farah Rashid PhD Scholar, HSA</p>
Rapporteur	<p>Ms. Asra Jameel Memon Ms. Zonish Mahnoor Mr. Maqsood Hussain</p>	<p>Ms. Tehmina Sultan Ms. Aiman Naveed</p>	<p>Ms. Ume Zohra Ms. Fiza Keerio</p>	<p>Ms. Aimen Kareem Mr. Muhammad Jawad</p>
Keynote Speaker	<p>Ms. Maren Hopfe Technical Officer, ILO</p>	<p>Dr. Aysha Sheraz Assoc. Professor, Consultant ORIC</p>	<p>Mr. Muhammad Fazal Head of Programme Strategy & Policy · WaterAid</p>	<p>Dr. Mohsin Saeed Khan Public Health Specialist</p>
Speakers	<ol style="list-style-type: none"> Occupational Safety and Health (Ms. Maren Hopfe) Technological Advancements in Public Health: Enhancing Social and Behavioral Change Programs (Ms. Asma Imran) Examining the Role of Gender Transformative Community Intervention to Strengthen Gender Equity in Pakistan (Ms. Huma Khan) Adapting and piloting & Respectful maternity care approach in health care facilities in Rawalpindi district: A mixed-methods study (Dr. Ayesha Babr Kawish) Assessing the Framework and Approaches of Social and Behavior Change Initiatives in 	<ol style="list-style-type: none"> A community-based initiative to address adolescent girls' and women's menstrual hygiene management needs in District Dadu, Sindh, A pre-post intervention study (Dr. Sidrah Nausheen) Assessment of Puberty Changes Knowledge Scale and Emotional Challenges among University Students of Islamabad, Pakistan: A Cross-sectional Survey (Dr. Samina N. Khalid) PCR testing for detection of HPV infection in placental tissue from women with spontaneous abortions: 	<ol style="list-style-type: none"> Sustaining Behaviour Change in lasting WASH Outcome (Mr. Muhammad Fazal) Preventing Malnutrition through the integration of BCC in WASH (Dr. Bisma Imran) Cultural Customization of BCC for improving Menstrual Hygiene and Health (MHM) (Ms. Toheed Bibi) 	<ol style="list-style-type: none"> What does it take to make a wrong decision? A qualitative study from Pakistan's health sector (Dr. Mohsin Saeed) A Clinical Audit of PAP Smear Tests Done During Cervical Screening (Dr. Mehak Ahsan) IV Community involvement in treatment as prevention: Gauging the effects of person-centered care for People Living with HIV (PLHIV) using regular & sustained adherence counseling and treatment reminders via HIV community peers to achieve Undetectable=Untransmittable (Mr. Omer Haider)





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	<p>Public Health in Balochistan: A Sociological Analysis and Way Forward to the Effectiveness of the Framework (Dr. Bashir Ahmed)</p> <p>6. Counterproductive Work Behaviors in Healthcare Workers: Uncovering the Role of Perceived Injustice (Dr. Saira Saggu)</p>	<p>Investigating potential associations (Dr. Sadaf Wazir)</p> <p>4. Male involvement in current family planning programs: An exploratory study from Karachi (Ms. Jawaria Mukhtar Ahmed)</p> <p>5. Exploring the Cultural Stigmas of Breast Cancer: Impact on its Diagnosis Treatment in Pakistan (Ms. Mahnoor Altaf)</p> <p>6. An Operational Study on the Challenge Initiative (TCI) Coaching Model: Building Capacity and Strengthening Family Planning Service Provision among Local Government Staff in Pakistan (Ms. Farah Amin)</p>		<p>4. Exploring the Lived Experiences of Individuals with Substance Use Disorder in Pakistan: A Qualitative Study on Impacts, Causes, Treatment Challenges, and Social Status (Dr. Abrar Hussain Azad)</p> <p>5. Evaluation of psychological distress and nutrient intake among females of reproductive age with polycystic ovarian syndrome at district hospital Haripur Headquarter (Ms. Safa Naseem)</p> <p>6. Evaluating Gender and Socioeconomic Predictors of Type 2 Diabetes Risk: A Critical Analysis of FINDRISC in Pakistan (Ms. Heena Tariq)</p> <p>7. Leveraging Large-Scale Genome-Wide Association Studies to Uncover Shared Genetic Components Between Schizophrenia and Neurological Disorders (Ms. Umme Habiba)</p> <p>8. Perception of Health Care Stakeholders regarding HPV associated Cancers & Human Papillomavirus Vaccine in Pakistan (Atta Ur Rehman)</p>
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Scientific Session Day 1 Timing: 2:30 pm-4:00 pm	
Hall E Session: IX (Committee Room)	
Organization	Health Services Academy
Theme	Health Systems Strengthening through Social and Behavior Change Approaches
Chair	Prof. Dr. Faisal Abbas Department Economics (HoD) Director Center of Excellence on Population Wellbeing Studies (CePWS)
Co-Chair	Dr. Nabila Zaka Public Health Specialist
Discussant	Prof. Dr. Ramesh Kumar Professor of Public Health, HSA
Moderator	Dr. M. Imran Younus , Associate Professor, HSA Dr. Nargis Yousuf Sattar , Associate Professor, HSA
Rapporteur	Ms. Iqra Ghazanfar Ms. Mutiba Komal
Keynote Speaker	Brig.(R) Dr. Naila Azam Community Medicine (HoD) Foundation University
Speakers	<ol style="list-style-type: none"> 1. Malnutrition and Associated Risk Factors Among Orphans of Punjab, Pakistan; an Analytical Study (Mr. M. Farhan Farid) 2. Assessing the Wellness of Undergraduate Students at Karakoram International University Diamer Campus: A Multidimensional Study (Ms. Sadia Batool) 3. Sex-based differences in depression, anxiety, and quality of life and predictors of quality of life among South Asian individuals with chronic obstructive pulmonary disease: A Bayesian analysis (Mr. Hussien Zeb) 4. Association of Dietary Behaviors with Academic Performance among School Going Children Aged 9-12 Years: A Cross -Sectional Study (Ms. Maryam Nisar) 4. Understanding antibiotic resistance among health care professionals in the government sector of Tehsil Gujar Khan (Ms. Saadia Basharat) 5. Epidemiological Determinants for High Neonatal Tetanus Incidence in Province Punjab-Pakistan-202 (Mr. Fawad Khursheed)




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Day 2 (November 6, 2024) Wednesday

Plenary Session II 10:30 am – 11:30 am	
Recitation of the Holy Quran - 10:30 am	
Theme: Innovations in Public Health	
Chief Guest	Mr. Muhammad Ali (Commissioner, Punjab Social Security)
Chair	Mr. Mohammad Riaz Shahbaz Janjua (Chairman-HBS Medical and Dental College)
Co-Chair	Ms. Rabia Aurangzeb (Director, CDA)
Moderator	Dr. Babar Tasneem Shaikh , Director ORIC - HSA
Rapporteur	Dr. Ayesha Khan (Deputy Director, ORIC), Ms. Parniya Akbar Ali (MSPH), Ms. Maham Farooq (BSPH)
Panel Discussion	Dr. Adnan Zahid (Endocrinology Department Bahria International Hospital) Lt. General (R) Syed Muhammad Imran Majeed (Consultant Cardiologist AFID) Prof. Dr. Muhammad Umar (Sitara-e-Imtiaz) (Vice Chancellor, RMU & Allied Hospitals)

Scientific Sessions Day 2 (12:00 – 1:30 pm)				
Sessions	Hall A (Session X)	Hall B (Session XI)	Hall C (Session XII)	Hall D (Session XIII)
Organization	Getz Pharma	RIZ Consulting	Association for Social Development	Fatima Jinnah Women's University
Theme	NCDs Prevention and Public Health Innovations	Self-Care: A New Approach to Primary Health Care	Integrated Healthcare for Universal Coverage	Building Healthy Communities Role of Youth in Driving Social and Behavioral Change
Chair	Maj Gen (R) Dr. Azhar Mahmood Kayani (Chief Cardiologist, Medikay Cardiac Center Islamabad)	Dr. Shabana Saleem Director General, Health PPW, MoNHSR&C	Dr. Abdul Ghafoor National TB Advisor-NTP	Prof. Dr. Muhammad Rizwan Department of Psychology National University of Medical Science
Co-Chair	Dr. Babar Tasnim Shaikh Director, ORIC	Ms. Ellen Thome Health and Nutrition Cluster Lead, WHO	Dr. Faisal Siraj Deputy National Coordinator- TB Dr. Arif Munir Formal Manager National Malaria Control Program	Dr. Adeela Rehman Assistant Professor (HoD -Sociology FJWU)



Discussant	Dr. Shahid Mehmood Baig (SI) Professor / Head of the Life Sciences Department, HSA	Prof. Dr. Farid Midhet Public Health Consultant, Bahria University, Karachi	Dr. Shaheer Ellahi Khan Associate Professor, HSA	Ms. Komal Dure-Shahwar Adjunct Faculty Department of Sociology Fatima Jinnah Women's University
Moderator	Pro. Dr. Humaira Mehmood PhD. Scholar, HSA Dr. Anum Farhan Associate Professor, HSA	Dr. Khola Noreen PhD Scholar, HSA	Ms. Nida Khan Lead Professional Research, M&E, ASD	Ms. Aleesha Khushoo Iqbal HR Manager, Myproappz
Rapporteur	Ms. Maham Farooq Ms. Dua Abbas	Ms. Fariha Ayub Ms. Ifra Kanwal Dr. Imran Ali	Mr. Muhammad Abdullah Ms. Iqra Ghazanfar Ms. Muteeba Komal	Ms. Saifa Waris Ms. Samia Nasim
Keynote Speaker	Dr. Wajiha Javed Associate Director Public Health & Research, Getz Pharma	Mr. Amanullah Khan Technical Advisor FP RIZ Consulting	Prof. John Walley International Public Health Specialist, University of Leeds	Prof. Dr. Nosheen Zaidi Department of Community Medicine Foundation Medical University, Rawalpindi
Speakers	<ol style="list-style-type: none"> Addressing the Silent Pandemic: SBC Strategies for Preventing Non-Communicable Diseases (Dr. Wajiha Javed) Prevalence, predictors, and consequences of workplace violence among female healthcare workers in tertiary care hospitals: A cross-sectional study in Pakistan. (Dr. Faizan Fazal) Impact of The Challenge Initiative (TCI) on Increasing Additional Users for Modern Family Planning across 15 Urban Districts in Pakistan. (Mr. Junaid-Ur-Rehman Siddiqui). Acceptability and Use of Locally Available Food (LAF) And /Or Microbiota Directed Supplementary 	<p>Panel Discussion:</p> <p>Dr. Uzma Qudsia Technical Officer RMNCH, WHO Implementation of Selfcare Guidelines</p> <p>Dr. Fauzia Assad (Public Health Specialist) Selfcare and Women's Health</p> <p>Dr. Aisha Fatima (Sr. Program Manager, Jhpiego) Piloting Self Injection Intervention Model in Punjab</p> <p>Mr. Muhammad Akram (Lead Consultant DMPA SC, BMGF) Expanding partnerships to support access to self-injection for women</p> <p>Dr. Jamil Ahmad Chaudhry (Program Specialist SRHR, UNFPA) Commodities security and DMPASC introduction in Pakistan</p>	<ol style="list-style-type: none"> Integrating a contextualized intervention on antimicrobial resistance into primary healthcare (Dr. Mashal Amin) Public-private partnership potential in Drug-Resistant TB care (Dr. M. AhmarKhan) Digitally-assisted engagement of household contacts for enhanced Tuberculosis prevention (Ms. Farah Zafar) Application of telemedicine in COVID- 19 context and beyond (Ms. Afsheen Talat) Cost-Effectiveness of Decentralized Hepatitis C Test-Treat care in Rural Punjab, Pakistan (Mr. Saad Alam Khan) Innovations for quality clubfoot care in Pakistan (Ms. Maryam 	<ol style="list-style-type: none"> Empowering Youth as Agents of Social and Behavioral Change: Strategies for Community Health Improvements (Prof. Dr. Nosheen Zaidi) Cultivating Kindness Within the Power of Self-Compassion Interventions for Enhanced Wellness (Dr. Sajida Naz) Empowering Youth to Lead Injury Prevention Initiatives: A Roadmap to Safer Communities. (Dr. Eesha Yaqoob) Digital Platforms and Youth Psychosexuality: Risks and Behavioral Change (Ms. Sobia Khateeb)





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	<p>Food (MDSF) and Ready to Use Supplementary Feed (RUSF); complementary feeding among children aged 6-24 months in low-income communities of Karachi, Pakistan. (Ms. Sabeen Siddiqui)</p> <p>5. Community burden and Prevention of diabetes through digital health care intervention and AI-based personalized management in Pakistan: Preliminary Results (Ms. Tahseen Safdar)</p> <p>6. Evaluation of the risk factors of Autism in young autistic children of Islamabad (Dr. Anam Zia)</p>			
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Lunch 01:00 pm – 02:00 pm

Scientific Sessions Day 2 (2:00 - 4:00 pm)

Sessions	Hall A (Session XIV)	Hall B (Sessions XV)	Hall C (XVI)	Hall D (XVII)
Organization	Health Services Academy	Family Medicine	Heartfile	Health Services Academy
Theme	Leveraging Technology and Innovation in Healthcare: Future of Health tech Startups, Local Manufacturing, and Public Health Approaches in Pakistan	Implementing High-Quality Primary Care- Role of Primary Care Physicians, Policymakers & Academia	Diet-related Policies to Combat Non-Communicable Diseases (NCDs)	Empowering Minds: Building Stronger Communities through Mental Health Advocacy
Chair	<p>Prof. Dr. Murtaza Najabat Ali (CEO Revive Medical Technologies, Inc)</p> <p>Dr. Iffat Rohail Professor Foundation University</p>	<p>Prof. Dr. Abdul Jalil Khan Family Medicine, Khyber Medical University</p>	<p>Dr. Shabana Saleem Director General Health</p>	<p>Dr. Zahid Naem Professor, Public Health IMDC</p> <p>Dr. Azeem Rao Consultant psychiatrist and Rawalpindi Medical University</p>
Co-Chair	<p>Dr. Azeema Fareed Additional Director (Health), COMSATS</p>	<p>Dr. Abdul Naeem Assistant Professor, AI- Nafees</p>	<p>Dr. Noureen Aleem Nishtar Technical Officer; Nutrition WHO</p> <p>Maj. Gen (Retd) Dr Masood Ur Rehman Kayani - TBC President - PANAH</p>	<p>Dr. Imdad Ali Director PMDC</p>

Discussant	Dr. Muhammad Sohail Head of Regulatory Affairs Fresenius Medical Care	Prof. Dr. Ejaz Ahmad Khan Professor of Public Health, HSA	Dr. Saba Amjad Senior Executives, Heartfile	Prof. Dr. Abid Malik Mental Health Dept. HoD, HSA Dr. Laila Jafri Associate Professor HSA
Moderator	Dr. Ambreen Alamdar Assistant Professor, HSA Mr. Ali Arslan Zaki Director Business Development & Business Incubation Center	Dr. Hina Jawaid Ass. Professor, Family Medicine (HoD), HSA	Dr. Huma Tahir Research Associate, Heartfile	Dr. Ikhtlaq Ahmed Assist. Prof. HSA Dr. Samreen Saleem Associate Professor, HSA
Rapporteur	Ms. Swaiba Saleha Ms. Fatima Malik Ms. Zainab Nadeem	Ms. Shanzae Idrees Ms. Bazzil MuzaffarKhan	Ms. Parsa Hamid Ms. Arish Chawla Mr. Junaid Awan	Ms. Midhet Fatima Mr. M. Fawad Ms. Bakhatatar Wazir
Keynote Speaker	Mr. Sayyed Ahmad Masud Project Director, NIC, Islamabad	Dr. Mattiur Rahman Health Care Quality and Patient Safety (HoD), HSA	Mr. Munawar Hussain GHAI	Prof. Dr. Brig.(R) Ambreen Anwar Dean Midwifery, HSA
Speakers	<ol style="list-style-type: none"> Patient Perspectives and Utilization of Telemedicine for Chronic Conditions in Pakistan: Barriers and Facilitators towards its Access (Mr. M. Muzzamil) Public Health Meets Global Surgery: A Synergistic Approach to Better Outcomes (Dr. Esha Yaqoob) Exploring the Impact of AI in Disease Detection and Analyzing the Landscape of Health Infrastructure in Pakistan (Ms. Iqra Sajal) Transitioning from IFA to MMS in Pakistan using a Social Marketing Approach (Dr. Sanobar Qureshi) Medicinal and therapeutic properties of Mustard plant as functional food: an overview (Ms. Syeda Andleeb Zahra) Impact of training nurses as diabetes educators on diabetic patient outcome's (Ms. Maha Yonis) 	<p>Panelists:</p> <p>Prof. Dr. Saima Pervaiz Iqbal Head of Family Medicine Shifa Tameer-e-Millat University</p> <p>Dr. Sadia Khan Assistant Professor & Head Family Medicine, RMU</p> <p>Dr. Ayesha Shoaib Consultant Family Physician</p> <p>Dr. Raza Zaidi Health System Specialist, Islamabad</p> <p>Dr. Sabeen Afzal Deputy Executive Director, FGPC</p>	<ol style="list-style-type: none"> An overview of healthy diet policies (Mr. Munawar Hussain – GHAI) ITFA elimination; The case study of Pakistan (Dr. Saba Amjad, Heartfile) Sweetened Beverage Taxes; The Pakistan case (Mr. Sana Ullah Ghumman, PANAH) Focused Family Planning Counseling Services for Increasing Intra-uterine Contraceptive Device (IUCD) Uptake in a Government Facility in District Gujranwala. (Ms. Tanzil Ur Rehman) Successful Utilization of the Electronic Case Reporting within CLMIS: A Step 	<ol style="list-style-type: none"> Academic performance and suicidal ideation in young maladaptive daydreamers, a cross-sectional descriptive study (Ms. Aameena Akhter) Home vs. Hostel: Investigating Mental Health Outcomes in Islamabad's First year Medical Undergraduates through a Cross-Sectional Approach" (Mr. Haseeb Hassan) Maternal suicidality in Pakistan: Developing a critical feminist grounded theory to inform suicide prevention programs (Ms. Gul Saeed) The Impact of Existential Anxiety on Resilience and Subjective Happiness (Ms. Salima Barkat Ali, Ms. Sophia Abid, Ms. Warda Ahmed) Case Report of a Cannabis-Induced Psychosis: Homicidal Ideation and Domestic Violence Leading to Marital Dissolution (Dr. Abrar Hussain Azad) The Impact of Existential Anxiety on



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	<p>7. Leveraging Digital Solutions for Data-Driven Decision-Making in Mental Health: A Case Study of SINA's Experience in Karachi (Ms. Hina Shareef)</p>			
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<p>7. Determinants of Severe Acute Malnutrition Among Children Under Five Years in a Rural Remote Setting: A Hospital-Based Study from District Naushahro Feroze-Sindh Pakistan (Mr. Asharaf Ali Lakho)</p> <p>8. Challenges of Adherence to ART (Anti- Retro Viral Treatment) Among HIV/AIDS Patients in Quetta, Baluchistan (Ms. Rabia Baloch)</p>	<p>Dr. Saadia Mustafa Assistant Prof. HSA</p> <p>Dr. Zainab Hafeez Assistant Prof. HSA</p>	<p>Towards Data Digitalization in the Sindh Province, Pakistan (Ms. Tahira Sahar)</p>	<p>Resilience and Subjective Happiness (Ms. Salima Barkat Ali)</p> <p>7. Assessing Mental Health Literacy (MHL) and Its Correlates: A Cross-Sectional Study of Knowledge, Help-Seeking Attitudes, and Socioeconomic Factors (Mr. Raza Qazi)</p>
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