

Course Title:	Certified Entrepreneur Pharmacist.
Instructors:	Mr. Shahzad Qamar

Course Description

This Program will enable the Pharmacists to prepare themselves for the most demanding area of Pharmacy Practice “Pharmacopreneurship” across the globe.

This Certificate will enable them to make rational Business Decisions to maximize the business volume innovatively and creatively in the given market.

It will increase your marketability / professional worth in the filed pharmacy nationally as well as internationally.

The Course contents are “Challenge focused and Need Oriented” based on Self Grooming and Emotional Intelligence to catch the Competitive Advantage in MARKET.

This Course will change the mindset from **JOB SEEKERS to JOB CREATER.**

Entrepreneurial Mindset in Action.

Course Objective

- 1) The objective of this certification is to make participants understand principles of entrepreneurship in PHARMACY..
- 2) How he/ she can be a good entrepreneur in terms of development of its own business set up with creative and innovative ideas.
- 3) He / She will be trained to adopt, formulate, and implement entrepreneurial strategies to devise a viable business while hunting market problem and devising their smart solutions.
- 4) Inculcation of **Entrepreneurial Mindset among the Pharmacists.**

Syllabus:

1. **Pharmacopreneurship** brief introduction.
2. Why **Pharmacopreneurship** is essential for PHARMACISTS.
3. Inculcation / Importance of of Entrepreneurial DNA..
4. National and International importance of **Pharmacopreneurship.**
5. Designing and developing ;
 - a. Entrepreneurial interpersonal skills to be act as **7 Stars PHARMACIST.**
 - b. Effective entrepreneurial idea (s),
 - c. Pitching of entrepreneurial idea,
 - d. Developing of entrepreneurial prototype
 - e. Developing of Entrepreneurial Business Model
 - f. Developing of Entrepreneurial Business Plan

- g. Hunting Financer (s) to launch entrepreneurial product.
- 6. Understanding the best SOFTWARE to operate Pharmacy Businesses.
- 7. Pakistan Pharmaceuticals Industry /Global Pharmaceuticals Industry and their integration with **Pharmacopreneurship**.
- 8. Advertising or Promoting the skills set at social media