

<b>Course Title:</b>	<b>[CERTIFIED PHARMA / NEUTRA/HERBAL DISTRIBUTION MANAGER] Pharma / Neutra / Herbal DISTRIBUTION Management</b>
<b>Instructors:</b>	<b>Mr. Shahzad Qamar</b>

### Course Description

This Program will enable the Pharmacists to prepare themselves for the most demanding area of Pharmacy Viz. Pharma / Neutra / Herbal DISTRIBUTION across globe.

This Certificate will enable them to make the most demanding candidate for Pharma / Neutra and Herbal industry.

It will increase your marketability / professional worth in this field, nationally as well as internationally.

The Course contents are “Challenge focused and Need Oriented” based on Self Grooming and Emotional Intelligence to catch the Organizational Competitive Advantage in the field of Pharmacy covering **Pharma / Neutra / Herbal products**,

**This Course will change the mindset from JOB SEEKERS to JOB CREATER.**

**Entrepreneurial Mindset in Action.**

### Course Objective

- 1) The objective of **Pharma / Neutra / Herbal DISTRIBUTION Management** is to make participants understand principles of Pharma / Herbal/ Neutra DISTRIBUTION.
- 2) How he/ she can be a good DISTRIBUTION Pharmacist / Personal in terms of development and execution of Regulatory Matters & control with creative and innovative solutions.
- 3) He / She will be trained to adopt, formulate, and implement supply chain and distribution strategies.
- 4) Inculcation of Entrepreneurial Mindset among the Pharmacists/ Professionals.

### Syllabus:

1. Pharma / Neutra / Herbal Distribution / supply chain Management Setting a brief introduction.
2. How to develop and execute Pharma / Neutra / Herbal distribution Set ups.
3. Importance of Distribution / supply chain Management.
4. Designing of Effective Distribution / supply chain mechanisms
5. Designing of Effective Regulatory Management operational strategies.
6. Understanding the best SOFTWARE to operate Distribution / supply chain Management processes.
7. Pakistan Pharmaceuticals Industry /Global Pharmaceuticals Industry and their integration with Distribution / supply chain Management as a Business.
8. Decision Strategies, Strategies for the management of regulatory bodies / the personals, relationship management, Pharmaceutical Product Life Cycle.

9. Team Development with Winning attitude to manage PHARMA /NEUTRA / HERBAL distribution/ supply chain DEPARTMENT.
10. Digital / Satellite Controlling Tools for the management of Distribution / supply chain.
11. Developing Files for the Registration of Pharma / Neutra / Herbal Products at Distribution set up.
12. Negotiation SKILS to deal with Customers/ Regulatory bodies / personals..